

Jacopo William de Denaro

IxD and Visual Designer

Born in Trieste, Italy, on the 1st of July 1997
I am now based in Milan

→ Portfolio
jwdd.xyz

→ E-mail
jwdd97@gmail.com

→ Instagram
@billy__jwdd

→ Association of regenerative Design:
@intra.hood

Languages
Italian mothertongue
English C1
Mandarin A2
German A1

Software knowledge
Touchdesigner
Figma
Webflow
Rive
Photoshop
After Effects
Illustrator
Houdini
Unreal Engine
Unity
Python
HTML, CSS, JS

Additional Experience
- Interactive seminar on "The Game" by Alessandro Baricco for Prof. Alberto Bassi's "Critique of Contemporary Design" course at IUAV - 15/10/2024

Additional Education
- User Centered Design Workshop with Jodi Forlizzi - 2020
- Professional Workshop with Sara Colombo - "Design an adaptive product with AI." - 2021
- How2Touch intensive workshop with LichtPfad Studio - "Procedural mentality for the real-time interactive production" - 2020/21

Professional Experience

Freelance Designer
2017 → Ongoing

Digital Design, UI/UX, Interaction Design, Creative Direction, Graphic Design, Motion Design. More in the Portfolio

Researcher at IUAV University Venice
2024 → 2025

I am mapping the intangible design heritage of the industries of north Italy through user research methodologies and Interaction design developments.

Interaction Designer at Limiteazero
2021 → 2023

I was the main UX/UI designer, end to end design for the app of Gallerie d'Italia (museum of Intesa San Paolo). Plus I did Motion and Grpahic Design.

Interaction Designer at Minegroups
2018 → 2019

Young social networking startup, I handled UI/UX plus different graphic and motion design contents.

Education

MSc in Digital and Interaction Design Politecnico of Milano
2019 → 2022

Design Thinking, User Experience, prototyping, quantitative and qualitative testing, neuroscience applied to design, Design Sprint, Design through AI, and New Media Arts.

MSc in Interaction Design Tongji University
2021 → 2024

Design for Sustainability, Data Visualization, and Artificial Intelligence Art.

BA in Communication Design Politecnico of Milano
2016 → 2019

Graphic Design, Editorial Design, Motion Graphics, Gestalt perception, Storytelling, Concept Ideation and Communication

Fonts: PP Mori, PP Mondwest